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Blog Entry – December 13, 2020

From the desk of David Lucatch, CEO, President & Chair

To visit any of our past Blog Entries, please visit: <https://kabnnaholdco.com/kabn-na-holdings-corp-blog/>

Welcome to our December 13th KABN North America Sunday Blog Entry!

With the Holidays upon us, it's time to reflect on the past year and take stock of our accomplishments, and to be thankful to those around us who have kept us safe, warm, protected and happy, and to remember those that we've lost. 2020 has been a year full of so many challenges and changes, but we always seem to adapt and will hopefully always come together to protect, shelter and support those in need.

We want to wish everyone a very happy, healthy, and safe holiday season and may the new year bring you great success in all your personal and professional endeavors.

The past few weeks have seen a host of game changers for KABN North America as we've been focused on the launch of our suite of **Self Sovereign Identity** services and **Verifiable Identity and Access Credentials**.

For those who don't yet really know what Self Sovereign Identity is, here's a quote from Timothy Ruff or GP Digital Ventures:

“SSI is like a physical wallet, but digital. It holds strong digital credentials given to you by orgs you deal with — digital versions of the same physical credentials you already have — that you can choose to share with others. Unlike an Apple or proprietary wallet, no one else can see it,

change it, or take away; the wallet and credentials inside are yours, and you can move them off your device or from device to device.”

With SSI, we believe comes the need for Identity Assurance and when it comes to verifying identity, and using SSI, there are, effectively, different types of Verifiable Credentials, including **Verifiable Access Credentials** and **Verifiable Identity Credentials**. These credentials and others will be contained within Digital Wallets.

A **Verifiable Access Credential** will grant you permissions and those permissions, while individual may not either require a **Holder’s** (individual’s) identity to be verified. These can be described as a ticket to a venue, concert, sporting event, attraction, event, where the attendance is considered the value proposition.

A **Verifiable Identity Credential** will not only grant access and validate that the user has the authority to use the credential, but it can also support an underpinning identity credential that challenges the **Holder**, when required, to provide verification that they are the Holder of the **Verifiable Identity Credential**. These types credentials can be used for a host of applications, including workplace access, financial, government and healthcare services, eCommerce, education, immunization, and other access requirements, where both access to the service and the identity of the **Holder** is paramount.

News This Week...

Verifiable Identity Healthcare Credentials are coming. In support of the foundation for the creation of Healthcare Passports, The KABN Network, KABN North America and Liquid Avatar are forming a consortium of leading technology, healthcare, and ecosystem partners to create a Verifiable Identity Healthcare Credential for the diagnostic testing and vaccine programs around COVID-19. Our goal is to support the efforts of government, healthcare, business, entertainment and other to start getting people back to the daily lives, freely, securely and with a focus on maintaining private information.

To see our partner, our program and our announcement, please visit:

<https://www.accesswire.com/viewarticle.aspx?id=619853>

If you’re interested in finding out more about our consortium, and how your company or organization can become a consortium partner, please visit

www.liquidavatar.com

Mackie Research Capital Corporation announces \$1 Million Brokered Private Placement for KABN North America.

This week, we announced that Mackie Research Capital Corporation (Mackie Research) has agreed, on a best-efforts basis, to conduct, subject to all necessary approvals, a brokered private placement offering of C\$0.15 units consisting of one common share, and one common share purchase warrant at C\$0.20 for 24 months after closing. The closing is expected to be completed on or before December 28, 2020. Further Mackie Research and the Company have an over-allotment of 15% to the \$1 MM offering.

If you haven't had an opportunity to review this important announcement, please visit:

<https://www.accesswire.com/viewarticle.aspx?id=619683>

KABN North America announces \$2 Million Non-Brokered Private

Placement. Late this past week, the Company announced that in addition to its \$1 MM brokered private placement offering with Mackie Research, it had received approval from the CSE to conduct an additional \$2 MM non-brokered placement on its own. The offering is for units at C\$0.15 units consisting of one common share, and one common share purchase warrant at C\$0.20 for 24 months after closing, subject to all necessary approvals. The offering expected to close on or before December 21, 2020. The Company has already received interest and distributed allocation.

If you haven't had an opportunity to review this important announcement, please visit:

<https://www.accesswire.com/viewarticle.aspx?id=620485>

Our Media this week...

This was a significant media week for the Company and if you haven't had a chance to take a look at the articles, interviews and postings about our programs, we invite you to visit any and all of the following:

Social Media

Facebook: <https://www.facebook.com/kabnnetwork/>

Twitter: <https://twitter.com/kabnnetwork>

LinkedIn: <https://www.linkedin.com/company/kabn/>

Instagram: <https://www.instagram.com/kabn.network/?hl=en>

Telegram group: https://t.me/kabn_network

Medium: <https://medium.com/@KABN>

YouTube: https://www.youtube.com/channel/UC6yHrA6WsU652PtKmwfZP_g

Getting back to social media program

Link: <http://liquidavatar.com/getting-back-to>

We've created a quick social form that allows you to post to social media completion of this thought:

"Once I have my COVID-19 verifiable vaccination credential, I will be getting back to..."

Please use #gettingbackto on your social media posts.

Media from the week

Market One Minute, full YouTube - <https://www.youtube.com/watch?v=ttp-qPG64eU>

Market One Minute, Broadcast interview -

https://www.youtube.com/watch?v=PINV7jCQZZg&ab_channel=MarketOne

RJ Reiser interview with ITSecurityWire

<https://itsecuritywire.com/interviews/maintaining-customers-trust-over-ip/>

Agoracom interview

<https://agoracom.com/ir/KABN/forums/discussion/topics/750688-video-kabn-cse-forms-consortium-of-industry-leaders-including-loop-insights-to-digital-healthcare-passports-for-covid-19-vaccinations/messages/2291944#message>

Stockhouse Article

<https://stockhouse.com/news/newswire/2020/12/09/fintech-co-stock-soars-wake-covid-19-announcement>

Wall Street Reporter -

https://www.youtube.com/watch?v=IDnWhpGe_0Q&feature=youtu.be&ab_channel=WallStreetReporter1843

Benzinga Small Cap Conference (please see KABN NA on at 7:23:04)

https://www.youtube.com/watch?v=-1Wlq12dvo0&list=PL_xynMYmeEyciLDgtWRybEOvaATr2QLng&index=2&ab_channel=BenzingaEvents

Some of the 3rd party media this week:

Coinspeaker: <https://www.coinspeaker.com/kabn-digital-healthcare-credentials/>

Newconomy (Coinspeaker Syndication): <https://newconomy.media/news/kabn-network-will-launch-tools-to-verify-digital-healthcare-credentials>

Cryptopost (Coinspeaker Syndication): <https://cryptopost.net/kabn-network-will-launch-tools-to-verify-digital-healthcare-credentials/>

Investing News Network: <https://investingnews.com/daily/tech-investing/data-investing/liquid-avatar-lumedic-loop-insights-the-campus-agency-and-tripxpertz-form-consortium-to-manage-verifiable-identity-credentials-for-covid-19-vaccinations/>

Biometric Update: <https://www.biometricupdate.com/202012/kabn-forms-consortium-for-health-digital-id-adds-cloud-biometrics>

Healthcare Global: <https://www.healthcareglobal.com/digital-healthcare/secure-digital-id-verifying-covid-vaccine-status-launch>

Go For BTCNews: <https://goforbtcnews.com/2020/12/08/kabn-network-launches-tools-to-verify-digital-healthcare-credentials/>

Cryptofans: https://cryptofans.news/news/press/kabn_network_launches_tools_to_verify_digital_healthcare_credentials.html

KABN North America Business Update

Building new products is an arduous process that takes talented people, resources, and great support and each with Blog Entry we'll endeavor to give you a few highlights on what's happening with the business and the products.

Liquid Avatar

Biometrics have launched, and Liquid Avatar is getting ready for its next generation release, and we're excited to be bringing the market an innovative and engaging way to verify, manage and monetize your Self Sovereign Identity.

If you haven't tried Liquid Avatar yet, visit www.liquidavatar.com and sign up for the program.

KABN ID

There is a big difference between a verifiable credential for a movie ticket or venue access and the requirements needed to prove immunization. There are a lot of variables to consider and we believe we're at the forefront of this industry development for Verifiable Access, Verifiable Identity Credential and other verifiable credentials in combination with a verified user identity.

KABN KASH

Our list of great online merchants continues to grow and now with the addition of our private label program, as announced earlier in October, KABN KASH is ready for customers. KABN KASH can be accessed through our direct website, www.kabnkash.com or directly through the **Offer** button on the Liquid Avatar app homepage. Either way, we'd like to invite you to start saving money today with approximately 250+ major online brands.

KABN Card

As mentioned previously, we've prioritized Liquid Avatar and KABN KASH for full release with our KABN Visa Card to follow. Please stay tuned for more information as we roll into 2021.

Liquid Avatar Marketplace

The Liquid Avatar Marketplace is now here. If you haven't had a chance to take a look at the great icons that you can add to your Liquid Avatar persona's, please visit www.liquidavatarmarketplace.com. There's lots more coming, so check back often to see what's new.

Please invite your friends and contacts to join our mailing list. To join our mailing list, please visit:

<https://aw14bfc0.aweb.page/p/aa1e0837-0860-4139-a13e-2e0a3a349684>

We want to Thank You for your all your support!

To our new stakeholders and those that have provided continuing support, we appreciate all the efforts that everyone continues to give us, and as always, we encourage you to reach out to us if you have any comments or questions.

Please feel free to share our websites, social media and other interview and articles with your contacts, so we can continue to spread the “good” word about the Company.

If you want to reach us directly, please reach out myself or email us at ir@kabnsystemsna.com and we'll do our best to get back to you as quickly as possible.

We wish you a fantastic week ahead and a great holiday season.

My best,

David

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This information is for informational purposes only and is not intended for investment purposes. We seek safe harbor.