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Blog Entry – November 15, 2020

From the desk of David Lucatch, CEO, President & Chair

To visit any of our past Blog Entries, please visit: <https://kabnnaholdco.com/kabn-na-holdings-corp-blog/>

Welcome to our November 15th KABN North America Sunday Blog Entry!

Wow, it's already mid-November. So much has happened in the first half of the month. The weather decided, here in the Toronto area, to go from snow on November 1 to T-shirt weather and back to fall. Strange times for sure, but the KABN NA team remains focused on the emerging world of Self Sovereign Identity and how to empower our users to create, verify, manage, and control their digital identity and related personal data.

What's new at KABN North America....

KABN NA hires Mackie Research Capital Corporation for capital market services. This week, we announced that KABN NA has hired Mackie Research Capital Corporation to provide trading and financial advisory services for the Company. This is an important development for KABN NA as we have aligned ourselves with a major Canadian Financial Services organization and this relationship allows us access to some of the key services that a young, emerging company needs to grow its potential success.

If you haven't had an opportunity to review this important announcement, please visit:

<https://www.accesswire.com/615895/KABN-North-America-Announces-Hiring-of-Mackie-Research-Capital-Corporation-for-Capital-Markets-Services>

KABN Network joins the Trust over IP Foundation. We're very proud to have announced that the KABN Network together with KABN North America have joined the Trust over IP Foundation (www.trustoverip.org) as a member of the Steering Committee. We believe that this is a very important announcement as it puts the KABN Network at the forefront of the evolution of the standards, framework and protocols of Self Sovereign Identity as well as allowing us to join together with some of the world's leading organizations to move SSI forward.

If you haven't had a chance to review the release, please click on the link below:

<https://www.accesswire.com/viewarticle.aspx?id=612706>

New Agoracom Interview. After the ToIP release, I had the opportunity to sit down with George Tsohis, Founder and CEO of Agoracom and chat about the importance of this announcement to the KABN Network and KABN North America and how the Trust over IP framework, SSI and digital credentials will pave the way for the future of Identity.

I believe that there's a lot of good information for our stakeholders and I invite you to watch the interview.

If you haven't had a chance, we invite you to visit our Agoracom IR Hub and watch our interview, please visit:

<https://agoracom.com/ir/KABN/forums/discussion/topics/749145-video-kabn-kabn-cse-joins-forces-with-some-of-world-s-biggest-companies-to-help-build-the-new-model-for-internet-scale-digital-trust/messages/2288150#message>

RJ Reiser, Chief Business Development Officer and Director was a panelist at this year's Futurist Conference. On November 11th and 12th, the 3rd Annual Futurist Conference, was held as a virtual event. The Untraceable's Futurist Conference is the largest and most high-profile blockchain & emerging tech event in Canada. The annual event is tailored to foster engagement from its participants with hands on technology weaved into every aspect of the conference. Each year, this event brings together a global audience of

attendees with startups, investors, developers, enterprise leaders, financial institutions, researchers, academics and emerging tech pioneers to build the future.

Our Chief Business Development Officer and Director, RJ Reiser had the opportunity to be a panelist and once the panel is posted, we'll be sure to share it with you.

KABN North America Business Update

Building new products is an arduous process that takes talented people, resources and great support and each with Blog Entry we'll endeavor to give you a few highlights on what's happening with the business and the products.

Liquid Avatar

We believe that our biometric component is now ready and we're adding internal analytics to the Liquid Avatar platform before we start our wider release to our widening group of beta testers.

We're excited to be bringing the market a innovative and engaging way to verify, manage and monetize your digital identity and we've got a lot of surprises planned for the end of the year and into 2021.

If you haven't tried Liquid Avatar yet, visit www.liquidavatar.com and sign up for the program.

KABN ID

Our recent focus for KABN ID and SSI is how a variety of digital credentials will interact with Verified Identity Credentials. There is a big difference between a digital credential for a movie ticket or venue access and the requirements needed to prove immunization. There are a lot of variables to consider and we believe we're are the forefront of this industry development.

KABN KASH

Our list of great online merchants continues to grow and now with the addition of our private label program, as announced earlier in October, KABN KASH is ready for customers. KABN KASH can be accessed through our direct website, www.kabnkash.com or directly through the **Offer** button on the Liquid Avatar app homepage. Either way, we'd like to invite you to start saving money today with approximately 250+ major online brands.

KABN Card

As mentioned in last week's blog, we've prioritized Liquid Avatar and KABN KASH for full release with our KABN Visa Card to follow. Please stay tuned for more information.

Liquid Avatar Marketplace

The Liquid Avatar Marketplace is now here. If you haven't had a chance to take a look at the great icons that you can add to your Liquid Avatar persona's, please visit www.liquidavatarmarketplace.com There's lots more coming, so check back often to see what's new.

We want to *Thank You* for your all your support!

We appreciate the continued support that everyone continues to give us, and as always, we encourage you to reach out to us if you have any comments or questions. Please feel free to share our websites with your contacts, so we can continue to spread the good word about the Company.

If you want to reach us directly, please reach out myself or email us at ir@kabnsystemsna.com and we'll do our best to get back to you as quickly as possible.

We wish you a fantastic week ahead.

My best,

David

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