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www.liquidavatar.com

Blog Entry – November 1, 2020

From the desk of David Lucatch, CEO, President & Co-Founder

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Welcome to our November 1st KABN North America's Sunday Blog Entry!

Hope everyone had a safe Hallowe'en. It's hard to believe that the holiday season is just a short ways away as we get ready to launch Liquid Avatar to the general public. Another great week behind us and blue sky ahead (in our humble opinion)!

What's new at KABN North America....

KABN NA Named Listmaker for Best Use of Blockchain by industry leader, Benzinga. Earlier in October, we announced that KABN North America had been nominated for a number of awards by Benzinga and on October 27th, we further announced that we had been named a Listmaker for Best Use of Blockchain.

To celebrate its sixth anniversary, Benzinga is honoring the winners for the advancements they're making in financial technology in a new and improved way.

The official Benzinga Fintech Listmakers are comprised of 250 carefully vetted and renowned companies & executives who are striving to revolutionize the industry. From deeply established companies to the newest startups, this group is impacting sectors like payments, banking, investing, technology and financial literacy.

This list of carefully selected companies will be honored each year as Benzinga continues to highlight the fintech industry's most innovative minds.

If you haven't had a chance to review the release, please click on the link below:

<https://www.accesswire.com/viewarticle.aspx?id=612454>

KABN NA Ready to Launch Liquid Avatar Marketplace. Earlier this week, on October 28, 2020, we announced that our Liquid Avatar platform (www.liquidavatar.com), is ready to offer users a new type of Avatar experience through the Liquid Avatar Marketplace ("Marketplace") (www.liquidavatarmarketplace.com). With the preview site now open to the public, beginning in early November, Liquid Avatar users will be able to add custom-designed and limited availability icons from leading pop culture, comic book, fantasy, manga, and contemporary Artists. The icons will also come complete with an innovative digital authentication solution that will allow users to manage their ownership and transfer of Liquid Avatar icons, adding a collectability component to the platform.

If you haven't had a chance to review the release, please click on the link below:

<https://www.accesswire.com/viewarticle.aspx?id=612706>

Please join us in welcoming our new CFO, Dave Carter. We'd like to take this opportunity to introduce you to our newest member of our senior leadership team, David K. Carter, CPA, CA, CFE (USE), CBP as Chief Financial Officer ("CFO"). Dave is a seasoned management professional in the healthcare and technology sectors, among others, with experience at the intersection between them. Dave first assessed and invested in the Blockchain space in 2016 and views blockchain as uniquely positioned to solve for the significant challenges with identity and records among other use cases. Dave runs his own advisory company established in 2000. His professional qualifications include being a CA and CPA for 25 years, and while with Deloitte he practiced as a forensic investigator. He was a Certified Bitcoin Professional (designated by C4) and spent a year helping design and launch one of Canada's first cryptoasset funds. Dave has considerable governance experience specifically in the non-profit Directorship arena and earned the ICD's certification for NFP directors in 2018.

Dave will not only be responsible for our financial reporting and other senior leadership duties, but Dave and I will be working closely together to bring more awareness of KABN North America to the financial markets.

RJ Reiser, Chief Business Development Officer and Member of KABN North America's Board of Directors to speak at the virtual Futurist

Conference. On November 11th and 12th, the 3rd Annual Futurist Conference, will be held virtually this year. Untraceable's Futurist Conference is the largest and most high-profile blockchain & emerging tech event in Canada. Like no other conference, this annual event is tailored to foster engagement from its participants with hands on technology weaved into every aspect of the conference. The event brings together a global audience of attendees with startups, investors, developers, enterprise leaders, financial institutions, researchers, academics and emerging tech pioneers to build the future.

Attendees can expect to hear leading experts discuss trends, showcase the newest tech and debate topics that are sure to shape this technological revolution. New this year, sessions will be focused on Blockchain, Cannabis, AI, and eSports.

To view a list of speakers:

<https://www.futuristconference.com/speakers>

For Free Tickets, please visit:

<https://www.eventbrite.ca/e/futurist-conference-2020-free-blockchain-innovation-virtual-event-tickets-98484781633>

KABN North America Business Update

Building new products is an arduous process and each Blog Entry we'll endeavor to give you a few highlights on what's happening with the business and the products.

Our financing program is continuing and as we've just reached month's end, we should have an update very shortly on our next steps. There is growing attention with respect to our Company and our growth programs and efforts.

Liquid Avatar

The Liquid Avatar platform is getting closer to public release and as we're mentioning below, our Biometric solutions are almost ready for public release. We're excited to be bringing the market a innovative and engaging way to verify, manage and monetize your digital identity and we've got a lot of surprises planned for the end of the year and into 2021.

If you haven't tried Liquid Avatar yet, visit www.liquidavatar.com and sign up for the program.

KABN ID's Biometrics

This week, our Chief Product and Technology Officer, Rob Bartlett and the talented development team made a number of key strides in the Biometrics and new version releases of the Liquid Avatar App. Stay tuned as we're very close to being ready to start to roll out our latest development version and then we're off to our first public release.

KABN KASH

Our list of great online merchants continues to grow and now with the addition of our private label program, as announced earlier in October, KABN KASH is ready for customers. KABN KASH can be accessed through our direct website, www.kabnkash.com or directly through the **Offer** button on the Liquid Avatar app homepage. Either way, we'd like to invite you to start saving money today with approximately 250+ major online brands.

KABN Card

As mentioned in last week's blog, we've prioritized Liquid Avatar and KABN KASH for full release with our KABN Visa Card to follow. Please stay tuned for more information.

Liquid Avatar Marketplace

The Liquid Avatar Marketplace is now here. If you haven't had a chance to take a look at the great icons that you can add to your Liquid Avatar persona's, please visit www.liquidavatarmarketplace.com There's lots more coming, so check back often to see what's new.

We want to *Thank You* for your all your support!

We appreciate the continued support that everyone continues to give us, and as always, we encourage you to reach out to us if you have any comments or questions. Please feel free to share our websites with your contacts, so we can continue to spread the good word about the Company.

If you want to reach us directly, please reach out myself or email us at ir@kabnsystemsna.com and we'll do our best to get back to you as quickly as possible.

We wish you a successful week ahead.

My best,

David

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