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Blog Entry – August 16, 2020

From the desk of David Lucatch, President & Co-Founder

To visit any of our past Blog Entries, please visit: <https://kabnnaholdco.com/kabn-na-holdings-corp-blog/>

Welcome everyone to our continuing KABN Sunday Blog Entry!

It has been amazing to hear from our followers as people checked in with us to make sure we're all good, given the absence over the past couple of weeks of the Sunday blog. I am happy to report that we're all doing well and hope everyone else and your families are also well.

We've been heads down, as we've been working on Liquid Avatar, KABN ID, KABN KASH and our digital banking platform and wallet with our KABN Visa Card, as well as a few new items for the future, and most of our work has been internal, so we've taken a few weeks to stay focused on those items and we been rather quiet....

Well, that's starting to change....

Our Summer Mandate was announced on June 29th and we have set out to get Liquid Avatar up and running and to start to test our other programs, like KABN KASH, with our KABN Card to follow. This was announced only 19 days after we became publicly listed. Our teams have been working diligently to stay on track and meet the lofty expectations that we set for ourselves.

Liquid Avatar is growing! Our first group of Liquid Avatar testers have helped us with our initial testing, and we've added some great new features with more to come. If you haven't received an invitation yet, you will, but in the meantime, you can join the Early Adopter program and invite your friends, colleagues and family to do the same. The more testers we have, the faster and better the product can be before we launch it live in the Apple and Google stores.

Join today:

<https://liquidavatar.com/liquid-avatar-early-adopter/>

KABN KASH is almost live for testing. We've grown to over 160 name brand merchants in Canada and the US, including some notable names like: Nike, Walmart, Sephora, Lego, Indigo, Body Shop, Adidas, Best Buy, Lululemon, Staples, Levi's, Gap, Hello Fresh and many more. We've started our first phase of our internal testing and I'm happy to report that I received my Lego and Indigo orders quickly and without any issues. KABN KASH is creating a great place to shop and save money. KABN KASH will be available through direct online access and integrated into the Liquid Avatar app, which we expect to have shortly.

Register today at: www.kabnkash.com

Liquid Avatar Marketplace is under construction. Over the past few weeks, we've been receiving some amazing finished art for our Creator Series Liquid Avatar icons. With more on the way, we've been building out the Liquid Avatar Marketplace on the Shopify platform. Internal testing is starting shortly and then we will be opening the store up for exclusive offers and pre-orders. Stay tuned for more information.

Digital Certificates of Authenticity are coming. This new platform allows digital assets to be connected to verified "chain of ownership" items, like Liquid Avatar icons, pins and more. Using IBM's Hyper Ledger Fabric Blockchain, this technology could be applicable to other sectors and collectible markets as well.

FFCON20 event. On August 6th, we presented our chat on "Why Digital Identity Matters 2020 and Beyond" and our panel discussion "How Business and Government Need to Adapt to

Consumer Ownership of Data”. Both events were well attended, and the feedback was excellent. If you didn’t get a chance to see these events, please click on the links below.

David Lucatch’s Talk from FFCON: Why Does Digital Identity Matter 2020 and Beyond?
<https://www.youtube.com/watch?v=Hyji8hTW8n0&t=10s>

Panel From FFCON: How Business and Government Need to Adapt to Consumer Ownership of Data.

https://www.youtube.com/watch?v=L9j5qlu44_s

One of the great badges we’re creating for online events:



To get tickets for FFCON20, please visit the link below:

<https://fintechandfunding.com/>

KABN Visa Card Waitlist is open. Want to be one the first to get your KABN Visa Card? You can find out all about this great program and register at: www.kabncard.com

Our Liquid Avatar Quizzes are still open. It’s time to get your first Liquid Avatar Quiz badge by completing one or more of the great quizzes below. Test your knowledge and earn a Cobalt, Bronze, Silver or Gold Badge. Have fun and share them with your friends:

Marvel: <https://1.shortstack.com/X9TGpd>

Justice League: <https://1.shortstack.com/6VxTj>

Fortnite: <https://1.shortstack.com/7HXnQg>

Gaming: <https://1.shortstack.com/3n08XC>

DC: <https://1.shortstack.com/vdqXZh>

Anime: <https://1.shortstack.com/9nDg2k>

Thank you for your continued support!

We appreciate the continued support, and as always, we encourage you to reach out to us if you have any comments or questions. Please feel free to share our websites with your contacts, so we can continue to spread the good word about the Company.

If you want to reach us directly, please reach out to our CEO, Ben Kessler, myself or email us at ir@kabnsystemsna.com and we'll do our best to get back to you as quickly as possible.

Be well and have a successful week ahead.

My best,

David

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