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Blog Entry – August 23, 2020

From the desk of David Lucatch, President & Co-Founder

To visit any of our past Blog Entries, please visit: <https://kabnnaholdco.com/kabn-na-holdings-corp-blog/>

Welcome everyone to KABN's Sunday Blog Entry!

It's been an eventful week with 2 great releases and a lot of amazing things happening.

This is what happened this week....

KABN North America receives Subscription Agreements for C\$2.97

Million. On Tuesday we announced that received irrevocable subscription agreements from a group of arm's-length U.S. family office and foreign investors, for a total of 9 million common share units ("Units") for gross proceeds of C\$2,970,000.

Each Unit is priced at C\$0.33 per Unit. Each Unit consists of one common share of the Company ("Common Shares") and ½ Common Share purchase warrant ("Warrants"), with each whole Warrant entitling the holder to purchase one Common Share for C\$0.37 per share for 24 months from closing of the transaction. No fees were paid in association with the financing. In accordance with applicable securities rules and regulations, the Common Shares and the Warrants comprised in the Units, and the Common Shares issuable on exercise of the Warrants, will be subject to hold periods ranging from 4 months to 1 year, with the majority of the offering subject to a 1 year hold, restricting shares and warrants from transfer or trading except as permitted by law.

If you haven't had a chance to review the release, please click on the link below:

<https://www.accesswire.com/viewarticle.aspx?id=602223>

Biometrics are almost here. Our tech team has been testing the biometric interface and it goes through another round of team testing this week and then will be released shortly thereafter. This is part of our process that allows a person to prove who they are and manage their accounts. We start with facial recognition and are looking at other additional biometric marker (like voice, fingerprint, etc.) for the future. Why facial recognition? It's rather easy. For most of us in North America, the majority our government identification has a picture and not fingerprints or voice. This is the starting point for biometric identification with other markers built on top of your facial recognition.

New features are coming to Liquid Avatar. We are starting to define our Persona program that will allow users to have various icons to represent different facets of your life. You may choose to have a family, friends, work, school, sports or other Personas, each with different images and sharing privileges. You will also be able to assign different interests to each Persona. Your Locker is also coming that will allow you to store and manage different images and accessories for your Liquid Avatar.

Join today:

<https://liquidavatar.com/liquid-avatar-early-adopter/>

Augmented Reality is coming to Liquid Avatar. This past week, we announced a partnership with European-based Geon Network. Bringing this technology to Liquid Avatar will allow us to create GPS based events and Augmented Reality (AR) based activities, events, and a host of new opportunities for users. This is some of the latest and greatest engagement technology built and in market.

If you haven't had a chance to review the release, please click on the link below:

<https://www.accesswire.com/viewarticle.aspx?id=602305>

KABN KASH is going through final stages of internal testing. We've grown to about 180 name brand merchants in Canada and the US, and this past week have added

some great names like Fanatics, Saucony, NHL and NFL store. We've continuing with our second stage of our team testing. KABN KASH is creating a great place to shop and save money. KABN KASH will be available through direct online access and integrated into the Liquid Avatar app, which we expect to have shortly.

Register today at: www.kabnkash.com

More Artists are joining the Liquid Avatar Marketplace. We continue to get some great artwork from leading industry and emerging Artists and we're just putting the finishing touches on the first phase of the Liquid Avatar Marketplace. Stay tuned for a sneak peek coming very shortly.

FFCON20 event is almost done. This week marks the 8th and final week of this great Fintech and funding event, and it's been great to be a Diamond Sponsor.

If you haven't had a chance to see our presentations from week 6, please see the links below:

David Lucatch's Talk from FFCO: Why Does Digital Identity Matter 2020 and Beyond?

<https://www.youtube.com/watch?v=HyjI8hTW8n0&t=10s>

Panel From FFCO: How Business and Government Need to Adapt to Consumer Ownership of Data.

https://www.youtube.com/watch?v=L9j5qlu44_s

One of the great badges we're creating for online events:



To get tickets for the final week of FFCON20, please visit the link below:

<https://fintechandfunding.com/>

KABN Visa Card Waitlist is open. Want to be one the first to get your KABN Visa Card? You can find out all about this great program and register at: www.kabncard.com

Our Liquid Avatar Quizzes are still open. It's time to get your first Liquid Avatar Quiz badge by completing one or more of the great quizzes below. Test your knowledge and earn a Cobalt, Bronze, Silver or Gold Badge. Have fun and share them with your friends:

Marvel: <https://1.shortstack.com/X9TGpd>

Justice League: <https://1.shortstack.com/6VxTj>

Fortnite: <https://1.shortstack.com/7HXnQg>

Gaming: <https://1.shortstack.com/3n08XC>

DC: <https://1.shortstack.com/vdqXZh>

Anime: <https://1.shortstack.com/9nDg2k>

Thank you for your continued support!

We appreciate the continued support, and as always, we encourage you to reach out to us if you have any comments or questions. Please feel free to share our websites with your contacts, so we can continue to spread the good word about the Company.

If you want to reach us directly, please reach out to our CEO, Ben Kessler, myself or email us at ir@kabnsystemsna.com and we'll do our best to get back to you as quickly as possible.

Be well and have a successful week ahead.

My best,

David

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