



[www.kabnnaholdco.com](http://www.kabnnaholdco.com)  
[www.kabnsystemsna.com](http://www.kabnsystemsna.com)  
[www.liquidavatar.com](http://www.liquidavatar.com)

**Blog Entry – July 5, 2020**

*From the desk of David Lucatch, President & Co-Founder*

**Happy Sunday!**

**Another great Summer week.** We hope that everyone is well, respecting social distancing, taking care and that, in Canada, everyone enjoyed Canada Day, and in the US, everyone safely celebrated July 4<sup>th</sup>.

***Although a short week, it was a full week....***

**The KABN North America Product Suite is Ready for Consumer Rollout.**

This past Monday, we announced that KABN is ready to start rolling out its product suite, consisting of Liquid Avatar, KABN ID, KABN KASH and our KABN Visa card. During the first phase of rollout, from July through early September, KABN is focused on the ramp up of the integrated platform, as well as each product in the suite on its own to ensure that it can maximize consumer input and feedback along with the introduction of the revenue programs. The platform is currently available by invitation only on Android and Apple iOS apps for phones and tablets. We welcome the opportunity for you to join us as an early adopter and earn rewards at: <https://liquidavatar.com/liquid-avatar-early-adopter/>

**We encourage you, if you haven't already, to read the full release here:**

<https://www.accesswire.com/595440/KABN-North-America-Product-Suite-Ready-for-Consumer-Rollout>

**KABN Showcase is just 2 days away.** We're excited to have you join us as we showcase Liquid Avatar, KABN ID, KABN KASH and our KABN Visa card on July 7<sup>th</sup> and July 8<sup>th</sup> at 12 pm to 1 pm Eastern. There will also be some surprises and sneak peeks at some of our future "Blue Sky" ideas for our platform. We hope it will be educational and lots of fun.

**If you haven't already, please register at:**

July 7<sup>th</sup> - <https://aw14bfc0.aweb.page/p/d4e2ce95-8957-4fc7-be5c-3384a511398e>

July 8<sup>th</sup> - <https://aw14bfc0.aweb.page/p/b82604b4-cc9e-4e7a-86ba-ebcec20ab856>

Please feel free to invite your friends and colleagues.

**Have you signed up for our Early Adopter Program?** Be one of the first to get Liquid Avatar and help us test out our MVP and new features as they become available. You might just earn some special rewards along the way. We're inviting our friends, colleagues, business associates and asking them to invite their contacts as well.

**Register today:**

<https://liquidavatar.com/liquid-avatar-early-adopter/>

**Have you Earned your first Liquid Avatar Badge yet?** Be among the first to get your Liquid Avatar Quiz badge by completing one or more of the great quizzes below. Test your knowledge and earn a Cobalt, Bronze, Silver or Gold Badge. Have fun and share them with your friends:

Marvel: <https://1.shortstack.com/X9TGpd>

Justice League: <https://1.shortstack.com/6VxTj>

Fortnite: <https://1.shortstack.com/7HXnQg>

Gaming: <https://1.shortstack.com/3n08XC>

DC: <https://1.shortstack.com/vdqXZh>

Anime: <https://1.shortstack.com/9nDg2k>

**FFCON20 starts this week.** FFCon20 – Rise starts Thursday, July 9<sup>th</sup> and KABN Systems North America is a major sponsor and presenter at the 6<sup>th</sup> annual event. This year's conference is virtual, showcasing some of Canada's leading and emerging fintech companies. There are lots of great opportunities to hear, and see, some of the brightest minds in the space at weekly events that run from July through August.

**To get tickets, please use the following links:**

<https://fintechandfunding.com/tickets/>

**Another informative Interview with George Tsolis of Agoracom.** On Thursday, we had the opportunity to provide an update to our programs on *Beyond The Press Release*.

**You can view the video interview here:**

<https://agoracom.com/ir/KABN/forums/discussion/topics/742814-video-kabn-kabn-cse-liquid-avatar-will-protect-monetize-our-online-identities-a-massive-paradigm-shift/messages/2273175#message>

**Don't forget to join us this Tuesday and Wednesday at the KABN North America Showcase.**

We thank you for the continued support, and as always, we encourage you to reach out to us if you have any comments or questions. Please feel free to share our websites with your contacts, so we can continue to spread the good word about the Company.

If you want to reach us directly, please reach out to our CEO, Ben Kessler, myself or email us at [ir@kabnsystemsna.com](mailto:ir@kabnsystemsna.com) and we'll do our best to get back to you as quickly as possible.

We look forward to seeing you at our Showcase and FFCon20 and hope that you have a safe and successful week ahead.

My best,

David