



[www.kabnnaholdco.com](http://www.kabnnaholdco.com)  
[www.kabnsystemsna.com](http://www.kabnsystemsna.com)  
[www.liquidavatar.com](http://www.liquidavatar.com)

**Blog Entry – July 19, 2020**

*From the desk of David Lucatch, President & Co-Founder*

**Welcome everyone!**

**We hope that everyone is doing well**, respecting social distancing, and taking care to protect themselves from the heat and the current macroenvironment.

***A very productive week at KABN North America....***

**Our CEO, Ben Kessler's interview with the CSE** this week featured Ben chatting with Barrington Miller of the CSE on ***Newly Listed*** about Liquid Avatar and KABN. If you haven't had a chance to see it yet, please click on the link below?

<https://www.youtube.com/watch?v=I2i-HEq7wEo&feature=youtu.be>

**KABN's Blockchain Technology to Support Liquid Avatar Collectable**

**Custom Icons.** Earlier this week, KABN announced that later this summer its Liquid Avatar platform, will begin to offer users with a new type of Avatar experience through the Liquid Avatar Marketplace ("Marketplace"). Liquid Avatar users will be able to acquire custom-designed and limited availability icons from leading professional pop culture, comic book, fantasy, manga, and contemporary Artists complete with an innovative digital authentication solution that has been traditionally managed as an on-site, personnel and location-based process.

To review the Press Release, please click on the following link:

<https://www.accesswire.com/viewarticle.aspx?id=597368>

**Our Liquid Avatar Early Adopter Program Launches This Week.** There is still time to join. Be one of the first to get Liquid Avatar and help us test out our MVP and new features as they become available. You might just earn some special rewards along the way.

**Register today:**

<https://liquidavatar.com/liquid-avatar-early-adopter/>

**FFCON20 2<sup>nd</sup> week.** FFCon20 – Rise, just celebrated its 2nd week and KABN North America is a Platinum Sponsor as part of our multi-year deal announced with NCFA earlier this year. The 6<sup>th</sup> Annual event, which is virtual this year, goes on for another 6 weeks and is full of innovative and entertaining content. We have designed our first Liquid Avatar Event Icon which all qualified attendees will receive. Here's a sample of the icon and a link to the release:



**KABN Visa Card Waitlist is open.** Want to be one the first to get your KABN Visa Card? You can find out all about this great program and register at: [www.kabncard.com](http://www.kabncard.com)

**KABN KASH has over 130 Merchants.** KABN KASH now have over 130 name brand merchants in Canada and the US, including some notable names like: Body Shop, Adidas, Best Buy, Lululemon, Staples, Levi's, Gap, Hello Fresh and many more. KABN KASH will be available through direct online access and integrated into the Liquid Avatar app. Register today at: [www.kabnkash.com](http://www.kabnkash.com)

**Have you tried our Liquid Avatar Quizzes yet?** It's time to get your first Liquid Avatar Quiz badge by completing one or more of the great quizzes below. Test your knowledge and earn a Cobalt, Bronze, Silver or Gold Badge. Have fun and share them with your friends:

Marvel: <https://1.shortstack.com/X9TGpd>

Justice League: <https://1.shortstack.com/6VxTj>

Fortnite: <https://1.shortstack.com/7HXnQg>

Gaming: <https://1.shortstack.com/3n08XC>

DC: <https://1.shortstack.com/vdqXZh>

Anime: <https://1.shortstack.com/9nDg2k>

## **Keep those cards and letters coming....**

We love the support, comments, and questions we're getting from our stakeholders and community.

Thank you for the continued support, and as always, we encourage you to reach out to us if you have any comments or questions. Please feel free to share our websites with your contacts, so we can continue to spread the good word about the Company.

If you want to reach us directly, please reach out to our CEO, Ben Kessler, myself or email us at [ir@kabnsystemsna.com](mailto:ir@kabnsystemsna.com) and we'll do our best to get back to you as quickly as possible.

Have a great, safe, and successful week ahead.

My best,

David