



[www.kabnnaholdco.com](http://www.kabnnaholdco.com)

[www.kabnsystemsna.com](http://www.kabnsystemsna.com)

[www.liquidavatar.com](http://www.liquidavatar.com)

**Blog Entry – June 28, 2020**

*From the desk of David Lucatch, President & Co-Founder*

**Happy Sunday!**

**We hope that everyone is doing well**, respecting social distancing, and taking care. With the beautiful weather, it's great to get outside and enjoy what Summer has to offer.

***It was big week for Liquid Avatar and KABN North America...***

**Liquid Avatar Comic Book Creator program.** This past Tuesday, we announced that Liquid Avatar platform has launched its Creator program together with leading pop-culture, comic book, manga, anime and other iconic artists to design and develop a continuous series of digital icons that consumers can acquire to display and share with their Liquid Avatar.

The Liquid Avatar Creator program will feature original and licensed Illustrator and Signature Series digital icons which will be available as one of a kind, limited edition or collectable set from legendary and emerging pop culture Artists for sale in the Liquid Avatar Marketplace ([www.liquidavatarmarketplace.com](http://www.liquidavatarmarketplace.com)), (coming Q3 2020).

To support the development and launch of the Creator program, provide Art Direction, and liaise with Artists and the industry, KABN has partnered with 30+ year industry veteran, Mariano Nicieza. Mariano is President and Publisher of Apex Comics Group, Inc., writer and Executive Producer of the award-winning digital comic series, *William Shatner's War Chronicles*, and the illustrator of the award-winning graphic novel, *Stan Lee's GOD Woke*. He has worked in writing, illustration, design, and art direction in the digital and print industry for Marvel Entertainment, Disney, Malibu, Fler, Paramount, and Panasonic. At Marvel, he held positions as Special Projects Editor and Senior Art Director. Mariano has a BA in Art from Rutgers University, an MA in Illustration from Syracuse University, and an MFA in Illustration from Hartford University.

We encourage you, if you haven't already, to read the full release here:

<https://www.newsfilecorp.com/release/58332>

**Liquid Avatar, Apex Comics Group and San Diego Comic-con.** This Thursday, we announced that Liquid Avatar, in conjunction with Apex Comics Group Mariano Nicieza, will present at this year's San Diego Comic-Con @Home event. The Apex Comics Group panel will take place on Saturday, July 25, 2020 at 5 pm Pacific Time / 8 pm Eastern Time.

This year's event, celebrating 51 years, will be held virtually for the first time, bringing the event to the world.

KABN's presentation during the Apex panel will focus on this week's earlier announcement launching Liquid Avatar's Creator program which is bringing some of the world's leading pop culture, comic book, fantasy, anime, manga and other iconic Artists together to create Illustrator and Signature series Liquid Avatars. There is also an open call for emerging Artists to join these programs and sell one of a kind, digital series and limited runs of custom Liquid Avatars. All custom Liquid Avatars will be available in the Liquid Avatar Marketplace launching in Q3. A select group of emerging Artists will also be commissioned to create new, free Liquid Avatar icons available in the program's Creator Studio.

Please see the whole release at:

<https://www.newsfilecorp.com/release/58492>

**Earning your first Liquid Avatar Badge.** Be among the first to get your Liquid Avatar Quiz badge by completing one or more of the great quizzes below. Test your knowledge and earn a Cobalt, Bronze, Silver or Gold Badge. Have fun and share them with your friends:

Marvel: <https://1.shortstack.com/X9TGpd>

Justice League: <https://1.shortstack.com/6VxTj>

Fortnite: <https://1.shortstack.com/7HXnQg>

Gaming: <https://1.shortstack.com/3n08XC>

DC: <https://1.shortstack.com/vdqXZh>

Anime: <https://1.shortstack.com/9nDg2k>

**FFCON20 is just over a week away.** KABN Systems North America is a major sponsor and presenter at the 6<sup>th</sup> annual event. This year's conference is virtual, showcasing

some of Canada's leading and emerging fintech companies. There are lots of great opportunities to hear, and see, some of the brightest minds in the space at weekly events that run from July through August. To find out more, please visit the link below:

<https://fintechandfunding.com/>

**The KABN Product Suite is coming.** It's almost time to join us as an early adopter and pilot the KABN product suite (Liquid Avatar / KABN KASH / KABN Card). Stay tuned as we're getting ready. More details to follow shortly.

**The KABN North America Showcase is just over a week away,** and you're invited to attend our presentation and demonstration of the KABN North America's product suite on July 7<sup>th</sup> and 8<sup>th</sup> from 12 pm to 1 pm Eastern.

**Please register using the following links:**

**July 7<sup>th</sup>** - <https://aw14bfc0.aweb.page/p/d4e2ce95-8957-4fc7-be5c-3384a511398e>

**July 8<sup>th</sup>** - <https://aw14bfc0.aweb.page/p/b82604b4-cc9e-4e7a-86ba-ebcec20ab856>

Please feel free to invite your friends and colleagues.

Thank you for the continued support, and as always, we encourage you to reach out to us if you have any comments or questions. Please feel free to share our websites with your contacts, so we can continue to spread the good word about the Company.

If you want to reach us directly, please reach out to our CEO, Ben Kessler, myself or email us at [ir@kabnsystemsna.com](mailto:ir@kabnsystemsna.com) and we'll do our best to get back to you as quickly as possible.

We hope that you have a safe, enjoyable, and successful week ahead.

My best,

David