



www.kabnnaholdco.com
www.kabnsystemsna.com
www.liquidavatar.com

Blog Entry – June 21, 2020

From the desk of David Lucatch, President & Co-Founder

Happy Sunday and to those special fathers, Happy Father's Day!

We hope that everyone is well and enjoying the Summer weather. With a lot more facilities opening up and the beautiful sunshine, please enjoy your time social distancing and having fun.

It was another great week at KABN North America...

KABN and Disrupted Logic Interactive announced the execution of an initial agreement to integrate KABN's Liquid Avatar platform (www.liquidavatar.com) with Disrupted Logic Interactive's (DLI) catalyst® platform to enhance the experience of online and eSports gamers. DLI currently has agreements with over 130 game developers that represent approximately 60 Million+ gamers at peak and has opportunities with another 150 game developers that could extend its reach to approximately 500 Million gamers. DLI also manages over 150 datapoints on gamers. You can review the release here:

<https://www.newsfilecorp.com/release/57909/Liquid-Avatar-Integrates-with-Disrupted-Logic-Interactive-to-Reach-60-Million-Gamers>

Beyond the Press Release interview with George Tsolis, CEO of Agoracom. George and I chat about this week's release with DLI and what's going on at KABN North America. We encourage you to watch this at:

<https://agoracom.com/ir/KABN/forums/discussion/topics/741971-video-kabn-kabn-cse-integrates-it-s-digital-privacy-solution-on-platform-with-60-million-gamers/messages/2270855#message>

Financial Post and BNN Bloomberg Article. We hope that you had a chance to see the new article entitled, *“How you can control your online ID like never before.”* This article gives you some keen insight into our programs and services from an interview with our CEO, Ben Kessler. To read this article, please click on the link below:

<https://www.bnnbloomberg.ca/how-you-can-control-your-online-id-like-never-before-1.1450694>

Tom Kennedy’s latest report focuses on a comparable analysis of some of the companies in the identity space. To review the report, please use the following link:

<https://medium.com/@KABN/kabn-systems-na-holdings-corp-is-now-public-in-a-rapidly-expanding-market-b70fd96ca6fa>

The KABN North America Showcase is coming, and you’re invited to attend our presentation and demonstration of the KABN North America’s product suite on July 7th and 8th at 12 pm to 1 pm Eastern.

Please register using the following links:

July 7th - <https://aw14bfc0.aweb.page/p/d4e2ce95-8957-4fc7-be5c-3384a511398e>

July 8th - <https://aw14bfc0.aweb.page/p/b82604b4-cc9e-4e7a-86ba-ebcec20ab856>

Please feel free to invite your friends and colleagues. The AMA events in April were well received and we’re working to make these events even better!

We are almost there. Over the next few weeks, KABN North America is poised to deliver commercial beta releases of our products, ramp up our marketing and awareness of the Company and its offerings.

We’re also excited to be hearing from people that are starting to see our targeted ads, commercials on BNN Bloomberg and other financial programs.

There is a lot going on and still much to be done, and we're encouraged by the ongoing support we're receiving from existing stakeholders and the dialogue we've begun with new stakeholders.

We encourage you to reach out to us if you have any comments or questions. Please feel free to share our websites with your contacts, so we can continue to spread the good word about the Company.

If you want to reach us directly, please reach out to our CEO, Ben Kessler, myself or email us at ir@kabnsystemsna.com and we'll do our best to get back to you as quickly as possible.

We hope that you have a safe, happy and successful week ahead.

My best,

David